



# KITCHEN & BATH PROJECT GUIDE

**INFORMATION**

**INSPIRATION**

*Complete*  
**SATISFACTION**



There's a reason we're the  
**most recommended.**



# Complete SATISFACTION

We're proud to offer everything you need to complete your home makeover, creating stunning and functional spaces your family will love for years to come.

## LOCALLY OWNED ADVANTAGE

Flooring America stores are locally owned, so we can guarantee a truly unique level of personalized service that is unmatched by home improvement centers and other specialty stores.

## KITCHEN & BATH DESIGN SERVICES

Our designers use cutting edge technology and apply industry standards and protocol to help you bring your dream space to life, enhance your lifestyle, and meet your budget.

## PRICE PROTECTION

As part of the nation's largest home improvement cooperative, we flex massive buying power to negotiate lower prices and pass big values to you.

## INVESTMENT PROTECTION

We offer only the top flooring, kitchen and bath brands. Working with trusted sources ensures your investment is backed by solid manufacturer warranties for a lifetime of beauty and performance.

## ULTIMATE CONFIDENCE GUARANTEE

Our industry-leading flooring guarantee is just one of the reasons we're the most recommended.

Product selection may vary by location as all stores are independently owned and operated. See your sales professional for complete offer, warranty and guarantee details.

Want a **Kitchen & Bath Remodel** and Don't Know Where to Start?



# *Complete* KITCHEN & BATH DESIGN CENTER

## SAVE TIME!

### **One-Stop Shopping**

Get everything you need for your kitchen or bath remodel including the kitchen sink, all from the local store you trust.

## SAVE STRESS!

### **Free Design Expertise**

Easily match your cabinets and countertops to your new floor while also personalizing your space for maximum style and enjoyment.

## SAVE MONEY!

### **Big Buying Power**

Our relationship with flooring manufacturers extends to cabinets, countertops, backsplashes and more to offer you great deals and values for your complete home makeover.

*Get Started!*



# HELPFUL INFORMATION

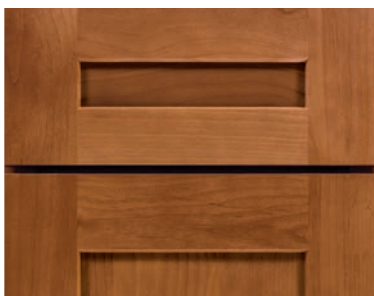
Now that it's time to reimagine the potential of your home, choose to work with local experts who are totally committed to the simple idea of earning your business. Big box stores make big promises. You'll find that we're committed to fulfilling our promises to our customers. Always.

## MEET OUR TEAM OF EXPERTS

We take the time to understand your lifestyle and your remodeling goals. And, you'll work side-by-side with experienced professionals who are dedicated to helping you fall in love with your home all over again.

### We'll help you from start to finish with:

- Extensive Product Knowledge
- Professional Kitchen & Bath Design Services
- 20/20 Project Rendering
- Aging in Place Design Expertise
- Guaranteed Expert Installation
- Complete Project Management





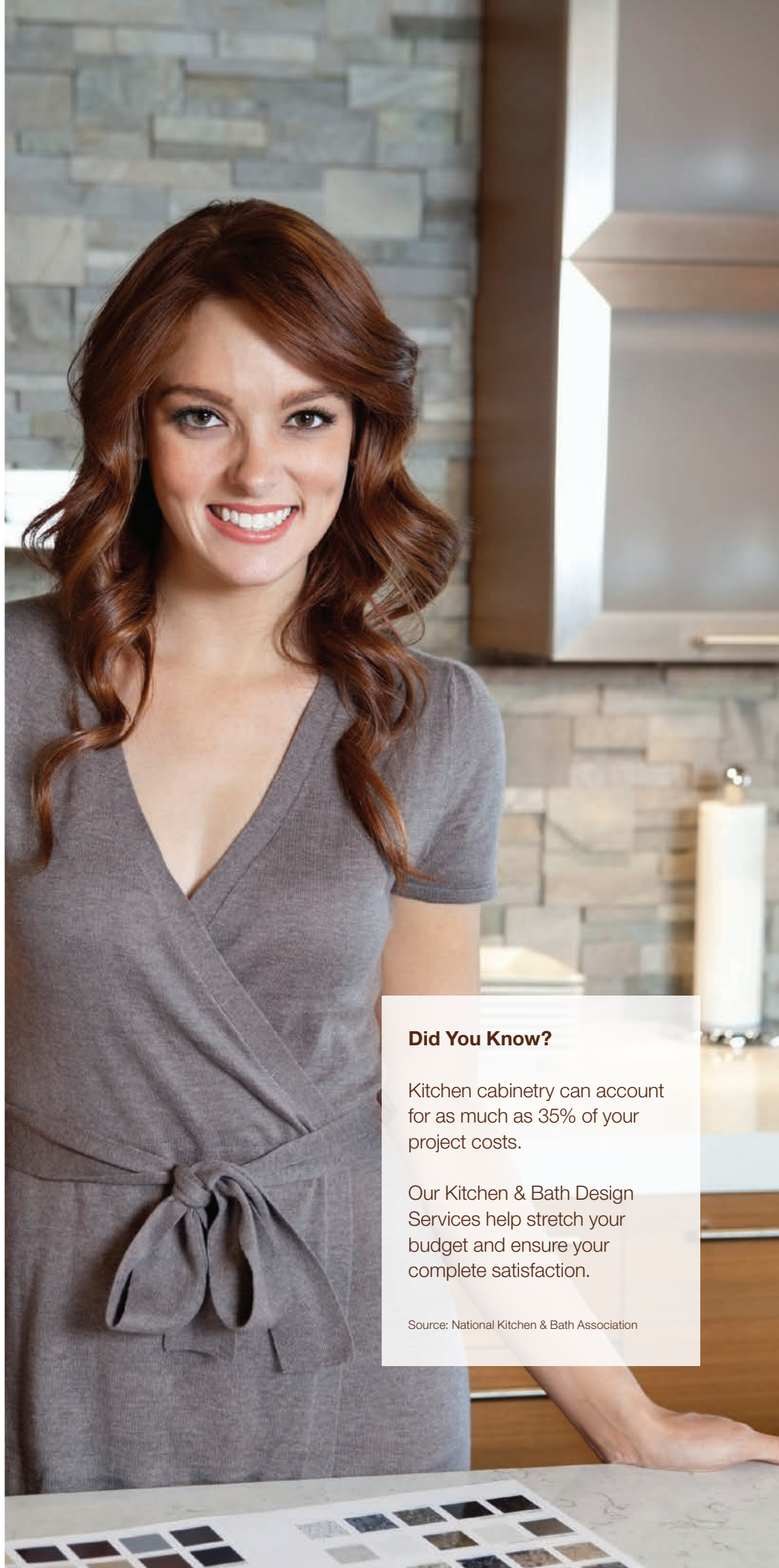
### Interested in Aging in Place?

You're not alone! Over half of homeowners age 60+ are remodeling with this in mind.

Our professional Kitchen & Bath Designer can help you get it done.

Source: Houzz





### Did You Know?

Kitchen cabinetry can account for as much as 35% of your project costs.

Our Kitchen & Bath Design Services help stretch your budget and ensure your complete satisfaction.

Source: National Kitchen & Bath Association

# HOW TO STAY ON BUDGET

Friends send friends to Flooring America because we're committed to treating you with the trust and integrity you deserve. Surprises can be a lot of fun, but not when it comes to home improvements.

## PAY LESS FROM START TO FINISH

The Kitchen & Bath Center inside your neighborhood Flooring America store offers you the exciting opportunity to reinvest in your home, reimagine its beauty, and recreate its comfort, style and functionality.

You'll choose from thousands of better quality products and receive dedicated help from start to finish.

Plus, we offer the best prices on top brands to stretch your hard-earned budget and all of our work is completely guaranteed.

### How Do We Measure Up?

- **FREE** Design Services
- **FREE** Cabinet Measuring
- **FREE** Countertop Measuring
- **FREE** Backsplash & Tile Measuring
- **FREE** Floor Measuring

## GET IT ALL **FOR LESS**

*Without the Stress.*



# HOW TO STAY ON SCHEDULE

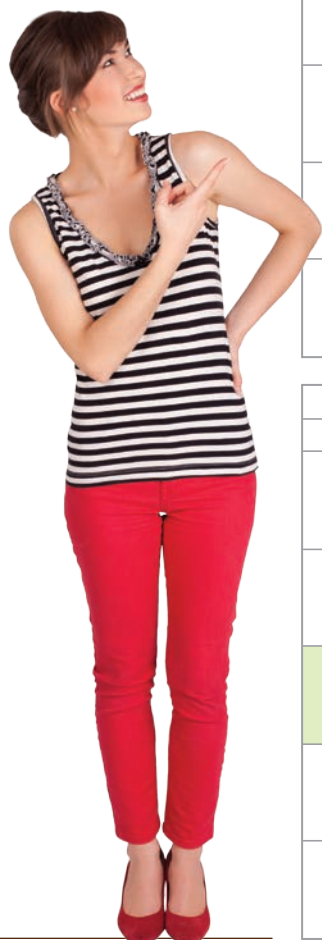
## KNOW WHAT TO EXPECT

It's time for a new look but it won't happen as quickly as what popular home shows can make it seem. The average kitchen makeover can take up to 3 months to complete.

This timeline illustrates an example of the decisions to be made and the jobs to be completed so you know what to expect.

Remember, the enhancements you are making will improve your home's livability and increase your home's value.

- Appliances
- Cabinets
- Design Time
- Lighting
- Countertops & Backsplash
- Plumbing
- Flooring
- Paint



Month	Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
		Select & Order Appliances			Select Cabinets		
		Cabinet Measurements		Design Time			
		Design Time		Final Design Decisions			
		Order Cabinets Allow 10 days to 6 weeks for delivery			Select & Order Lighting		
		Select Countertops & Backsplash			Select & Order Plumbing		

Month	Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.	
		Select Flooring		Order Backsplash		Order Plumbing		
		Order Flooring		Prepare for Cabinet Delivery				
		Receive Cabinets		Select Paint		Prepare for Demo		
		Demolition and Prepare for Installation						
	Prep for Installation			Flooring Installation				

Month	Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
		Cabinets Installed					
		Countertops Templated			Painting Started		
		Painting Completed			Countertops Installed		
		Backsplash Installed			Appliances Installed		
		Plumbing Installed			Lighting Installed		



# HOW TO LIVE WITHOUT YOUR KITCHEN

## 7 SURVIVAL TIPS

Planning ahead helps the entire family thrive during a major remodel and can even create lasting memories while waiting for your new kitchen to be completed. These tips will help everyone participate in the process and contribute to peaceful progress:

- ❑ 1. Set up a temporary kitchen in another part of the home.
- ❑ 2. Track and celebrate milestones in the progress of your makeover project.
- ❑ 3. Protect floors, furniture and belongings from demolition and construction.
- ❑ 4. Keep commonly used items in clear, air tight storage bins for easy location.
- ❑ 5. Unclutter anything you don't use often and store away in air tight containers.
- ❑ 6. Get creative! BBQs, picnics, explore new restaurants, enjoy carry out and delivered meals.
- ❑ 7. Be sure to keep a close watch on children and pets.





# PROJECT INSPIRATION

People everywhere are talking about the outstanding selection of stylish designs, incredible values and personalized service you get on every visit to one of our independently owned and operated stores. Our fully-trained and experienced staff is ready to help you find the perfect products for the way you live.

## OPEN THE DOOR TO NEW POSSIBILITIES

### MOST POPULAR DOOR STYLES

Top Trending Finishes  
*Painted, Stained, Glazed, Distressed, Heirloom*

### SOLID WOOD CONSTRUCTION

Assorted Wood Species  
*Oak, Maple, Cherry, Birch, Hickory & More*

### DESIGNER-STYLED UPGRADES AVAILABLE

Convenient Space Saving Solutions  
 Performance Knobs & Pulls





### Did You Know?

The cabinet door finish you prefer may look vastly different depending on the wood species you select.

Consult our Kitchen & Bath Designer for details.

## LIMITLESS DESIGN POTENTIAL

Why stop at the Kitchen? Our semi-custom cabinetry and complete line of quality products can help you create stunning new spaces throughout your home. Plus, 20/20 Kitchen & Bath design rendering and our own exclusive My Floor Style app help you envision your choices before you finalize your purchases.

### Let us help you makeover your:

- Media Center
- Custom Closets
- Laundry Room
- Finished Basement
- Entertainment Center
- Home Office
- Mud Room
- Craft Room
- Wet Bar

My Floor Style



### Try Before You Buy!

Download our app on your tablet to see what a new floor will look like in your room. Save your favorite looks and bring them into the store to shop our incredible selection.



# INSPIRING SELECTION

## PERSONALIZE YOUR SPACE

Your one-of-a-kind kitchen design can be personalized to reflect your unique style and your family's lifestyle. We can help you make product choices that will stand up to heavy usage, frequent spills, family pets and life's little surprises. The design possibilities are virtually endless!



### Did You Know?

Breakthrough new flooring gives you **waterproof protection**, outstanding durability, and high-end hand-crafted designer looks that are pet-friendly, kid-friendly, and easy care.

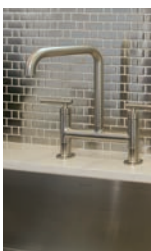
Ask about Downs® H2O™ Luxury Vinyl Plank and Tigressa® H2O™ Ultra Soft Carpet.



### Complete Floorcovering Selection

We've become famous for offering the most extensive, most innovative selection of flooring at guaranteed low prices. Choose hardwood, laminate, vinyl, tile, stone, carpet and more.

Ask about new  waterproof flooring!



### Eye-Catching Backsplashes

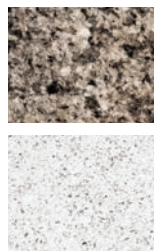
Create a signature look using our inspiring and colorful palette of wall tile featuring glass, mosaics, metals, subway tiles, porcelain, marble, ceramic, stone and more. Our Kitchen & Bath designer will help you design a backsplash that is truly you!

### Accents, Knobs & Pulls

Explore custom touches like glass inserts, carvings, turnings, furniture-style feet and decorative legs. And take your time to touch and feel many different knob and pull designs. Ease of use and the potential for aging in place may factor in to your purchase decision as much as finish and style.

### Space-Saving Storage Solutions

Chances are one of the goals of your remodel is to better utilize your home's space and maximize storage. Take this opportunity to explore a broad range of innovative products that can enhance the functionality and organization of your kitchen or bath design.



### Hard Working Countertops

Laminate, natural quartz, granite and evolving solid surfaces are just a few of the many material types that are commonly used as countertops. Each surface option varies in price, durability and maintenance requirements. We can help you understand all of your countertop choices.

### Fashion Forward Faucets

Never before has the kitchen and bath market seen such a flood of innovative and stylish faucets and decorative plumbing. Adorn your fresh new space with beautiful products that blend function and fashion.

### Kitchen & Bath Lighting

Make your new kitchen or bath design truly dazzling with high fashion lighting that enhances function, safety, and visibility. Spotlight workspaces, accent upgrades, and showcase your personal style.

The **most recommended** flooring store now offers a

# Complete KITCHEN & BATH DESIGN CENTER



**FlooringAmerica.**   
where friends send friends

[flooringamerica.com/reviews](http://flooringamerica.com/reviews)



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Cabinets | Countertops | Sinks | Faucets | Hardware | Backsplashes | Flooring